



Coeur D'Alene, Idaho – February 2016: Cascade Relays announces the inaugural Centennial Beer Chase (CBC) on Saturday, October 1st, 2016. The Centennial Beer Chase is a 50 mile, one-day, six person running relay that showcases the best of the Inland Northwest's craft brewery scene. The organizers expect more than 500 runners in the first year to enjoy a fall weekend of running and beer tasting.

The Centennial Beer Chase builds on the success of Cascade Relays other three events – Cascade Lakes Relay, Spokane to Sandpoint, and CBC's sister race, Bend Beer Chase. The beer chase series offers shorter relay experiences for runners and craft beer-lovers. With a team of six runners, each runner can expect to run approximately 8-9 miles, split between two legs.

The Centennial Beer Chase showcases 20 breweries between Coeur D'Alene and Spokane. The course begins in Coeur D'Alene, running mostly on the Centennial Trail and diving off 1-2 miles from the trail for exchange points – most of which are located at breweries. Participants will finish the relay at the Spokane Convention Center where teams have the option to visit the breweries of downtown Spokane together before enjoying the outdoor brewfest, live music, and local food vendors. Breweries will be providing runners a sample of their beer along with games and prizes at each exchange point. The finish line brewfest will have a featured beer from each of the breweries visited along the way.

One-day relays are growing in popularity among the running community. Relays give runners the opportunity to participate in a team sport, as opposed to most running events, which are an individual endeavor. One-day relays require less planning and logistics compared to the classic overnight relay, which spans two full days. The Centennial Beer Chase is the first beer race of its kind to happen in Washington and Idaho.

Registration for the Centennial Beer Chase will be open in early May.

Every year Cascade Relays strives to increase their donations to local charities and organizations. This past summer over \$60,000 was donated from the three Cascade Relays events. Continuing that tradition with the new race, the Centennial Beer Chase is involving local organizations to volunteer during the race to raise funds for their organization.

For more information about the Centennial Beer Chase please visit www.centennialbeerchase.com.

About Cascade Relays: Cascade Relays is a small, local business with the mission to provide exceptional race experiences, while supporting the local communities the race travels through. Owners Scott and Carrie Douglass prioritize rural courses, local vendors & small businesses, personal relationships and supporting local non-profits. Since 2008, Cascade Relays has directly contributed over \$215,000 to local non-profit and community groups in the communities through which they run. Cascade Relays currently produces the Cascade Lakes Relay, Spokane to Sandpoint Relay, Bend Beer Chase and now the Centennial Beer Chase.

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